

Pili International Multimedia Co., Ltd. Corporate Social Responsibility (CSR) Performance 2021

Progress of CSR-related campaigns:

- (1) Through collaboration with Allianz Life Insurance, an organization that has long devoted attention to demented elders, the Company participated in the “14th Fundraising for Elders with Dementia” organized by Taiwan Catholic Foundation of Alzheimer's Disease and Related Dementia, for which it produced a series of campaign materials titled “Pili Health Reminder” where Su Huan-chen, the most popular hero, was used to communicate with the public on the prevention of dementia.
- (2) The Company engaged National Taipei University of Technology in an industry-academia collaboration and created a series of general knowledge courses for the purpose of promoting puppetry as part of Taiwan's local culture. These courses introduce participants to the culture and history of puppetry, from branding, character design, puppet making to puppet manipulation, and demonstrate how puppets are made and the level of craftsmanship involved. Employees contributed a total of 21 services toward completing courses in the 2021 academic year, and organized an event at the end of the semester to showcase course results.
- (3) In a collaboration with Assistant Professor He-Lin Luo from Graduate Institute of Animation and Film Art, Tainan National University of the Arts, and reputable professionals from other fields of expertise such as Intersub Advertising Co. 、I-Chun Chen Workshop, Circus P.S., Art Power, and TP Sound, the Company assigned 4 of its specialists to participate in the production of an interactive theatrical performance featuring “Pili Kids” (an IP for kids) as the theme, using advanced technologies including 5G edge computing, AR interaction, virtual human, motion capture, and holographic projection. The audience was invited to experience for themselves how performance arts can be delivered over cloud after the pandemic.
- (4) In support of frontline health workers, the Company donated 200 protective suits to “St. Joseph's Hospital” and 500 protective suits to “National Taiwan University Hospital Yunlin Branch.”
- (5) The Company made repeated broadcasts of disease control videos over “E-Pili Networks” free of charge in support of the government’s disease control efforts and to keep the audience informed of relevant health information.
- (6) Employees’ participation in corporate social responsibility training from January to October 2021:

Internal training

Date	Course name	Man*hours
2021/3/2 2021/5/10 2021/8/2	Orientation (Including company culture: promoting the cultural heritage and development aesthetics created by the company; human rights protection: prohibition of forced labor, prohibition of child labor,	2

	prohibition of employment discrimination and harassment, appropriate working hour management and nighttime protection, friendly workplace environment, employee health management)	
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External training

Date	Course name	Man*hours
2021/9/30	[IVSC+ESG] Valuation Principles and ESG Investments	22.5
2021/10/14	[SASB + ESG] Sustainability Accounting Standards, Disclosures, and Applications	
2021/1/27	2021 Taiwan ESG and Responsible Investment Forum	
2021/8/31	2021 TPEX Sustainability Transformation Online Forum	
2021/3/25	Sustainable Development Conference	
2021/4/8	Safety and Health On-job Training for Occupational Safety and Health Officers and Business Managers	
2021/10/28	[TCFD+ESG] Climate-related Financial Disclosures	
2021/10/29	[IAASB+ESG] ISAE3000 and Assurance Report	

Plans for 2022:

- (1) Ongoing campus promotion – The Company will continue assisting university and college puppetry clubs in various seminars that are aimed at teaching and inheriting the local culture.
- (2) The Company will be expanding the scope of its industry-academia collaboration, and host general knowledge courses on puppetry not only for National Taipei University of Technology, but in other national universities as well.
- (3) The Company will continue cooperating with social welfare organizations on various charity programs for the benefit of the underprivileged.

[Source of information and updates: Corporate Social Responsibility Enforcement Team - Brand Public Relations personnel, Human Resources Department]