

# **PILI International Multimedia Co., Ltd.**

## **Sustainable Development (ESG) Implementation Status in 2025**

### **Status of Sustainable Development Implementation: [Corporate Governance Evaluation Criteria 4.1 and 4.3 for the 114th Fiscal Year (12th Round)]**

#### **(1) Pili International Multimedia continues to uphold its commitment to social responsibility, environmental sustainability, and urban friendliness.**

On April 26, Pili's iconic hero character Su Huan-Jen led fellow heroes Yi Ye Shu and Ye Xiao-Chai to Taichung for a high-profile collaboration with Taichung Metro. Together, they transformed Fengle Park Station into a classic metro stop infused with a whimsical, chibi-style Pili martial arts theme.

Each Pili hero promoted metro safety through their unique personalities:

- **Su Huan-Jen**, with his wise demeanor, reminded passengers to follow proper etiquette: "Let others exit before boarding."
- **Yi Ye Shu** gently encouraged vigilance and timely reporting of any issues.
- **Qin Jia-Xian**, featured in station announcements, used humorous tones to remind everyone: "No eating, chewing gum, or betel nut in the station—let's keep the ride comfortable."

This initiative not only enhanced public engagement but also reinforced environmental awareness and proper commuting etiquette through creative storytelling and cultural integration.

#### **(2) In April 2025, Pili International Multimedia collaborated with Yuanli Township Farmers' Association, the Taichung Branch of the Rural Development and Soil and Water Conservation Agency under the Ministry of Agriculture, and the Miaoli County Government to host the grand "Goddess Party & Mazu's Rice Blessing" event in Yuanli, Miaoli.**

Seven renowned Mazu temples from central Taiwan—including Dajia Jenn Lann Temple, Baishatun Gongtian Temple, Yuanli Cihe Temple, Yuanli Cihu Temple, Tongxiao Cihui Temple, Tongxiao Cihou Temple, and Zhunan Houcuo Longfeng Temple—joined the celebration. The event featured the debut performance of a newly crafted Mazu glove puppet and the release of a theme song, showcasing an innovative fusion of traditional puppetry and religious culture. As one of Taiwan's most significant traditional art forms, glove puppetry carries deep cultural heritage. This cross-sector collaboration aimed to promote the creative development of religious culture by integrating Mazu beliefs with puppetry, encouraging broader public understanding and preservation of this valuable cultural asset. Pili's dynamic and visually stunning theatrical and musical performances not only harmonized with traditional religious beliefs but also highlighted local agricultural industries and tourism resources. The event successfully embodied the divine charm and protective spirit of Mazu, bringing cultural vitality and community engagement to rural development.

**(3) To promote the chivalrous spirit of glove puppetry, preserve its classic cultural heritage, and attract broader public interest, Pili International Multimedia organized a special fan studio tour on April 25, the birthday of its iconic hero character Su Huan-Jen.**

Hundreds of fans from across Taiwan gathered in Yunlin for a one-day immersive experience at Pili's filming studios. The tour began in Huwei Township, where fans visited the six-meter-tall steel sculpture of Su Huan-Jen, a local landmark. They then proceeded to the Tuku studio, where they paid tribute to the guardian deity of glove puppetry, Xi Qin Wang Ye, and witnessed behind-the-scenes filming techniques such as special effects and pyrotechnics. Professional puppeteers and crew members demonstrated key production elements—including explosions, smoke effects, fight choreography, and chase scenes—offering fans a rare glimpse into the artistry and complexity of puppet filming. Under expert guidance, fans also had the opportunity to try puppeteering themselves, learning the intricate hand gestures and control techniques. In addition to hands-on experiences and recreating iconic scenes, fans visited the Huwei studio's screening room to watch an introductory film about Pili International and behind-the-scenes footage from various productions. Many were amazed by the elaborate coordination and skilled craftsmanship required to produce high-quality glove puppetry. The boutique puppet exhibition hall also captivated visitors, featuring vintage movie posters from 30 years ago, traditional stage puppets from earlier eras, and rare, exquisitely crafted collectible puppets. The display left fans in awe, highlighting the rich artistic legacy and cultural significance of Taiwanese glove puppetry.

**(4) To fulfill its role in citizen diplomacy, promote Taiwanese glove puppetry culture, and foster artistic and cultural exchange between Taiwan and Japan, Pili International Multimedia hosted a special visit on October 9 for Japanese puppeteers Kazuya Kudo and Yukio Kudo, along with interpreter Yu Nian, as part of the Yunlin Puppet Festival.**

The itinerary included a guided tour of the boutique puppet exhibition hall, an introduction to Pili merchandise, a behind-the-scenes look at the filming process, and live puppetry demonstrations and exchanges. This visit significantly contributed to the mutual appreciation and development of traditional puppet arts between Taiwan and Japan.

On June 11, Taiwan-Australia cultural exchange sparked new inspiration. Joshua Hoare, Artistic Director of the South Australian Circus Centre, visited Pili's headquarters and studio in Yunlin. The two parties engaged in in-depth discussions on the art of puppetry and Pili's dedication to both preserving and innovating the glove puppetry tradition. The atmosphere was lively and enthusiastic throughout the visit.

Director Hoare expressed strong interest in inviting the Pili team to perform in South Australia, envisioning a vibrant exchange between Taiwanese glove puppetry and Australian circus arts. This potential collaboration aims to unlock new artistic possibilities and deepen cross-cultural understanding between the two nations.

**(5) To deepen the multifaceted nature of glove puppetry and promote its cross-generational legacy, the Cultural and Tourism Department of Yunlin County Government invited Pili International Multimedia to co-curate a new exhibition series.**

The first phase launched on August 26 with a special exhibition themed around the *Thunderbolt Fantasy* series, titled **“Wind from Dongli: Imagining Otherworlds through Glove Puppetry.”** The exhibition featured four main sections:

- *Chapter of the Demon Realm*
- *Chapter of the Otherworld*
- *Chapter of Weaponry*
- *Chapter of Illusory Puppets*

Visitors began their journey in the “Otherworld” section, where the realm of Dongli was first revealed. They then explored the “Weaponry” section, showcasing the artistry of combat and mysticism; followed by the “Illusory Puppets” section, which unveiled the magic behind-the-scenes; and finally, the “Demon Realm” section, highlighting the intertwined destinies of its characters. Each section was carefully curated with detailed character displays and rich narratives, allowing visitors to fully immerse themselves in the fantastical world of Dongli.

The second phase, launched on October 10, introduced the exhibition **“Sacred Light of the Dao: Legendary Heroes of Pili.”** This showcase focused on the most iconic righteous characters from Pili’s 40-year epic history. Through puppet displays, design drafts, behind-the-scenes footage, and derivative IPs, the exhibition guided audiences into the philosophical and martial universe of glove puppetry, blending themes of destiny, wisdom, and heroism. The content was both rare and richly layered, offering a profound cultural experience.

**(6) Pili International Multimedia remains committed to expanding cultural and artistic exchanges, enhancing international collaborations in creative industries, and sparking new waves of innovation.**

Pili’s glove puppetry shares many stylistic elements with Japanese animation and puppet-based anime art, often resulting in remarkable creative synergy and impressive works when the two cultures meet. Over the years, Pili has maintained strong and meaningful interactions with Japan’s artistic and cultural communities. Pili was honored to connect with Mr. Masayuki Kusumi, the original author of the renowned Japanese manga *The Solitary Gourmet*. Mr. Kusumi formed the iconic band **The Screen Tones**, which transformed the beloved melodies from the series into captivating musical performances. On October 26, Pili invited Mr. Kusumi to Taiwan to share this beautiful music with local audiences.

Looking ahead, Pili will continue to strengthen and expand collaborations with Japan’s anime, music, and art circles. The goal is to reimagine glove puppetry beyond its traditional form—infusing it with diverse artistic expressions and creating unexpected new works. This effort not only elevates the art of glove puppetry but also brings Taiwanese culture to the global stage, connecting it with broader artistic communities and fostering international appreciation.

Sustainability-Related Education and Training Attended by Employees from November 2024 to October 2025

Date	Course Title	Participants * Hours
2024.11.07	<ol style="list-style-type: none"> <li>1. Introduction to First Aid – 1 hour</li> <li>2. Emergency Resuscitation Techniques (including CPR practice) – 2 hours</li> </ol>	294
2024.11.30-2025.02.22	<p>Understanding ESG Standards, Regulations, Case Studies, and Practical Exercises</p> <p>Acquire professional knowledge to serve as a seed instructor for promoting ESG within the company. This not only ensures compliance with regulatory requirements for listed companies starting in 2025, but also aims to implement ESG-related practices across the group, with the ultimate goal of building a sustainable enterprise.</p>	
2025.01.04-2025.01.12	<ol style="list-style-type: none"> <li>1. How to Prepare and Compile a Sustainability Report</li> <li>2. Structure and Standardization of Sustainability Report Writing</li> <li>3. Practical Writing of Greenhouse Gas Inventory Reports</li> <li>4. Third-Party Verification Practices for Greenhouse Gas Inventory Reports</li> <li>5. Work Allocation and Collaboration Between External Consultants and Internal Audit Teams</li> <li>6. Working Papers and Report Writing</li> <li>7. Practical Assurance and Verification by Certified Public Accountants</li> <li>8. Establishing Internal Control Systems for Sustainability Information Management</li> </ol>	
2025.02.26	<ol style="list-style-type: none"> <li>1. Explanation of Laws and Policies Related to the Preparation and Disclosure of Sustainability Information</li> <li>2. Key Points of Sustainability Information in Shareholders' Meeting Annual Reports and ESG Digital Platforms</li> <li>3. Overview and Key Elements of Sustainability Reporting Standards (GRI, SASB, and TCFD)</li> <li>4. Main Practical Operations in Sustainability Information Preparation (e.g., team setup, preparation process, stakeholder and material topic identification, data collection), including case sharing</li> <li>5. Common Deficiencies in Sustainability Information</li> </ol>	

Date	Course Title	Participants * Hours
	<p>and Explanations, along with Q&amp;A from relevant authorities</p> <p>6. “Regulations Governing the Establishment of Internal Control Systems by Public Companies” – Management of Sustainability Information</p> <p>7. Policy Explanation of IFRS Sustainability Disclosure Standards</p> <p>8. Key Points of Internal Audit for Sustainability Information</p> <p>9. Practical Exchange and Q&amp;A</p>	
2025.02.27	<p>1. Implementation Guidelines for Self-Defense Firefighting Teams – 3 hours</p> <p>2. Fire Prevention Management Strategies – 2 hours</p> <p>3. Written Examination – 1 hour</p>	
2025.03.07	Fire Safety Education and Training Program for the Year 2025	
2025.03.20-2025.03.21	<p>1. Dressings and Bandages (including practice) – 2.0 hours</p> <p>2. Trauma and Hemostasis (including demonstration) – 2.0 hours</p> <p>3. Shock, Burns, and Scalds – 2.0 hours</p> <p>4. Bone and Muscle Injuries (including practice) – 2.0 hours</p> <p>5. Casualty Handling and Transportation (including practice) – 2.0 hours</p> <p>6. Introduction to First Aid (including emergency response principles, emergency equipment usage, and human anatomy overview) – 1.0 hour</p> <p>Poisoning and Choking – 2.0 hours</p> <p>7. Cardiopulmonary Resuscitation (CPR) and Automated External Defibrillator (AED) (including practice) – 3.0 hours</p> <p>8. Written Examination – 1.0 hour</p>	
2025.04.09-2025.04.22	<p>1. Evaluation Criteria and Case Analysis for the TCSA Taiwan Corporate Sustainability Report Award</p> <p>2. Selection Process of the TCSA Taiwan Corporate Sustainability Report Award</p> <p>3. Hands-on Training for Evaluating the TCSA Taiwan Corporate Sustainability Report Award</p> <p>4. Evaluation Criteria and Case Analysis for the TCSA Taiwan Corporate Sustainability Comprehensive</p>	

<b>Date</b>	<b>Course Title</b>	<b>Participants * Hours</b>
	Performance Award 5. Selection Process of the TCSA Taiwan Corporate Sustainability Comprehensive Performance Award 6. Hands-on Training for Evaluating the TCSA Taiwan Corporate Sustainability Comprehensive Performance Award	
2025.05.29	Corporate Advocacy for Drug Prevention	
2025.06.10	Practical Operations of the Sustainability Development Committee (Chief Sustainability Officer and Working Groups)	
2025.07.09	2025 Cathay Sustainable Finance and Climate Change Summit	
2025.07.14	Workplace Unlawful Infringement Prevention	
2025.07.17	Board Directors and Corporate Governance Executives Training Series – IFRS S1 and S2 Sustainability Disclosure Standards: Publication, Impact, and Response	
2025.07.20	Practicing Sustainable Development through the TPEx Market – General Principles	

**Plan for the Year 2026 :**

- I. Continue organizing campus outreach activities to support glove puppetry clubs at universities and colleges through lectures and related events. These efforts aim to help young students understand local culture and promote its ongoing preservation and development.
- II. Expand the general education curriculum on glove puppetry through industry-academia collaboration. In addition to continuing the program at National Chiao Tung University, the initiative will be extended to other universities.
- III. Continue public welfare collaborations with social service organizations to support disadvantaged groups.

**【Source of Implementation Information: Sustainable Development Promotion Task Force – Brand PR Personnel, Human Resources Department】**