8.2 Welfare and community activities

In keeping with the philosophy of "giving back to society", Pili considers CSR to be one of its core values. The Company therefore supports a variety of public welfare initiatives and actively sponsors related social welfare institutions and disadvantaged groups. Related accomplishments are as listed below:

8.2.1 Charity donations

Public interest projects	Monetary/supply do- nation in 2021
The Taiwan Fund for Children and Families (TFCF) is a non- profit organization dedicated to helping disadvantaged children and their families. The efforts of the TFCF provide children with family-based support, protection of physical and mental well-being, a healthy environment to grow up in, opportunity for proper education, and a life of happy learning. The Compa- ny supports this philosophy for helping disadvantaged children.	NT\$102,000
World Vision Taiwan strives to provide assistance to children and families in Taiwan and overseas affected by famine, war and natural disasters, and helps them become self-sufficient. The Company supports this philosophy.	NT\$162,000
To support the protection equipment to the medical care profes- sionals at the front line, the protection suits were donated to St.Joseph's Hospital, Catholic St. Joseph Medical Foundation.	200 pieces protective suits were donated
To support the protection equipment to the medical care profes- sionals at the front line, the protection suits were donated to Na- tional Taiwan University Hospital Yunlin Branch.	500 pieces protective suits were donated
With the concern to the medical care in the Great Puli Area and the indigenous residents, and the care and assistance to the im- provement of medical environment and equipment, the Compa- ny donated to the Puli Christian Hospital Foundation.	NT\$100,000 was do- nated to buy the medi- cal bath vehicle.
Donation to Taipei New Vision Education Foundation	200 books
Caring about the medical development in remote area, a dona- tion was made to Chiayi Christian Hospital Medical Develop- ment Fund to build the surgery building of Chiayi Christian Hospital	NT\$100,000 was do- nated
Donation of supplies to the Pacific Ocean & East Rift Valley Hualien Marathon 2021, organized by the Hualien City Gov- ernment.	Five 12" puppet of (Su Huan-chen, the outlier version), 200 sets of cute dolls for the large- exhibition limited ver- sion (III), and 200 sets of cute dolls for the large-exhibition limited version (IV).

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Donate 200 pieces protective suits	St.Joseph's Hospital, Catholic St. Joseph Medical Foundation	Donate 500 pieces protective suits Yunlin Branch, National Taiwan University Hospital
Т П П П П С П С П С П С П С П С П С П С	产名:天主载岩层着叠对循注人袋基置线 都成别报张瓷:20210377	National Talwan University Hospital Yunlin Branch
品品化建作成的 实体解光足镇中设置中线88號 高虛國際多稀體統份有限公司 遭	基金種類: 發展基金 植种植烷基金 急難致動基金 早晨兒基金 定量度現基金 化拉基金 安寧發度基金 朱指定用设基金 長期照顧(含失智信)基金	CERTIFICATE OF ACHIEVEMENT 霹靂國際多媒體股份有限公司 渥蒙於新冠肺炎防疫期間捐贈臺大醫問 雲林分院「防護衣」500件,加強本院 同仁防護裝備,濃情厚誼銘記在心,4
た主化第品種学習開始人 雪林県老規築5年3-24版 TEL:009/8337333 使 接 TEL:009/8337333 日 約 139/87/27 単設:25/188 請求到 請重要多級優勢務局の考虑 第 为 違 資物編載 : 約 違 資物編載 : 和 載 変物編載 :	◎ 滑 函 需產服務多減種股份有限公司 君: 物證信題吸約得数,它將會設件多累養 帮助的人得到幫助,也謝難仍然於服象推進及服亮人 心。 我們依認我 平安!書聯!	領此狀以該謝忱。 教心公益 國立奎灣大學醫學院附設者 建聚林分配 July 30,2021 舊 俗 在
▶★人 院望 世子人會理 開發 發發	岩质管院 基款组 收上	DATE SIGNATURE

8.2.2 Participation in charity and community activities

Pili International promotes and encourages employees to volunteer for charitable activities and care for the society, and contribute to the harmony of the communities around them while at the same time appreciate the joy of doing public service. In 2021, the Company not only supported the underprivileged and community activities through action, but also took part in the policies of the central government and local governments to assist in the growth of industries such as technology, culture, creativity, and agriculture as part of its corporate social responsibilities.

1. Pili Health Reminder, Allianz Life • 2021 Medical Forum, the fundraising activity for senior citizens with dementia

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Through collaboration with Allianz Life Insurance, an organization that has long devoted attention to senior citizens with dementia, the Company participated in the "14th Fundraising for Elders with Dementia" organized by Taiwan Catholic Foundation of Alzheimer's Disease and Related Dementia, for which it produced a series of campaign materials titled "Pili Health Reminder" where Su Huan-chen, the most popular hero, was used to communicate with the public on the prevention of dementia. Fundraising for senior citizens with dementia X Pili; cross-industry x emotions to the locals, the best spokesperson without any feeling of wrongness! Puppetry is a traditional Taiwanese culture, carrying the childhood memories shared by many elders. In particular, almost all of these who live in the countryside have the experience





of watching puppetry at the temple entrance in their memories of growth. The strength of the senior citizens with dementia is the long-term memory. Puppetry connects the happy experience of the elders in the past, and through reminiscence therapy and memory connection, the oral expression is encouraged and promoted, so that the elders would feel satisfaction and a sense of accomplishment. The 2021 fundraising event for the senior citizens with dementia, unprecedentedly, invited the No. 1 Hero who dominated the martial arts community in Central Realm, Su Huan-chen, as the spokesperson of the event. Through a series of promotional productions and local promotion activities planed, the affinity and influence across urban and rural areas and across ages was demonstrated, and the dialogues and resonance with the public were generated, to implant the correct health in the hearts of the public deeply, arousing the public's attention to the issue of dementia.

2. "The Pacific Ocean & East Rift Valley Hualien Marathon"

The Company sponsored "Hualien Pacific Ocean and East Rift Valley Marathon" organized by Huelien City for the third year in 2021 and offered merchandises including 400 large-size puppets and figures of Su Huan-chen among other Pili characters for charity and as rewards.



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3. Pili Kids in the Fairyland, the first performance of the joyful interactive AR childparent theater "The Fantasy of Puppeteers - Draduck is Coming"

In a collaboration with Assistant Professor He-Lin Luo from Graduate Institute of Animation and Film Art, Tainan National University of the Arts, and reputable professionals from other fields of expertise such as Intersub Advertising Co. I-Chun Chen Workshop, Circus P.S., Art Power, and TP Sound, the Company assigned ten of its specialists to participate in the production of an interactive theatrical performance featuring "Pili Kids" (an IP for kids) as the theme, using advanced technologies including 5G edge computing, AR interaction, virtual human, motion capture, and holographic projection. The audience was invited to experience for themselves how performance arts can be delivered over the cloud after the pandemic.





4. Participation in the broadcast of pandemic-containment clips

As the COVID-19 pandemic persisted, the Company broadcasted one to two promotional pandemic-containment clips over "E-Pili Networks" free of charge at the end of 2021 in support of the government's disease control efforts and to keep the audience informed of relevant health information.

PILI INTERNATIONĄL MULTIMEDIA



5. In regards to corporate governance, the Company continues to engage itself in helping public companies maintain investor relations, and sets examples of good corporate social responsibility practice for TWSE as well as TPEX listed companies.



PILI INTERNATIONAL MULTIMEDIA

The corporate governance officer of Pili participates the Taiwan Investor Relations Institute (TIRI) for a long time as the specific action. The 2021 annual conference of TIRI focused on the ESG issued concerned by investors the most. The corporate governance officer of Pili (concurrently the Vice Chairman of TIRI) said: "There are three major values of "Taiwan ESG

Rating Index;" first, the rating is mainly based on the quantified information, supplemented by the qualified information, to seek fairness and transparency; second, the open platform is adopted for the TWSE/GTSM listed companies to participate the information disclosure actively; and third, the related laws and regulations in Taiwan are enhanced and to be aligned with the international indicators.



6. Sharing the tradition and innovation of Pili puppetry shows with non-profit organizations

The Corporate Governance Officer engaged Taipei Prosperity and Rotary Club of Sanchong and Longmen, as well as the International Management Council of Chiayi City in a discussion about Pili International's spirit of "tradition and innovation," as well as its vision for puppet shows to evolve and rival western animations. Creativity and new aesthetics developed from this initiative will ultimately benefit the society as a whole.

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