

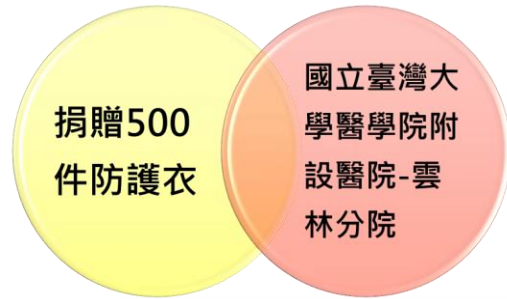
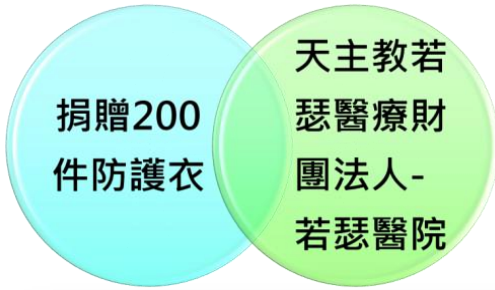
Social Welfare Information

8.2 Welfare and community activities

In keeping with the philosophy of “giving back to society”, Pili considers CSR to be one of its core values. The Company therefore supports a variety of public welfare initiatives and actively sponsors related social welfare institutions and disadvantaged groups. Related accomplishments are as listed below:

8.2.1 Charity donations

Public interest projects	Monetary/supply donation in 2021
The Taiwan Fund for Children and Families (TFCF) is a non-profit organization dedicated to helping disadvantaged children and their families. The efforts of the TFCF provide children with family-based support, protection of physical and mental well-being, a healthy environment to grow up in, opportunity for proper education, and a life of happy learning. The Company supports this philosophy for helping disadvantaged children.	NT\$102,000
World Vision Taiwan strives to provide assistance to children and families in Taiwan and overseas affected by famine, war and natural disasters, and helps them become self-sufficient. The Company supports this philosophy.	NT\$162,000
To support the protection equipment to the medical care professionals at the front line, the protection suits were donated to St. Joseph's Hospital, Catholic St. Joseph Medical Foundation.	200 pieces protective suits were donated
To support the protection equipment to the medical care professionals at the front line, the protection suits were donated to National Taiwan University Hospital Yunlin Branch.	500 pieces protective suits were donated
With the concern to the medical care in the Great Puli Area and the indigenous residents, and the care and assistance to the improvement of medical environment and equipment, the Company donated to the Puli Christian Hospital Foundation.	NT\$100,000 was donated to buy the medical bath vehicle.
Donation to Taipei New Vision Education Foundation	200 books
Caring about the medical development in remote area, a donation was made to Chiayi Christian Hospital Medical Development Fund to build the surgery building of Chiayi Christian Hospital	NT\$100,000 was donated
Donation of supplies to the Pacific Ocean & East Rift Valley Hualien Marathon 2021, organized by the Hualien City Government.	Five 12” puppet of (Su Huan-chen, the outlier version), 200 sets of cute dolls for the large-exhibition limited version (III), and 200 sets of cute dolls for the large-exhibition limited version (IV).



8.2.2 Participation in charity and community activities

Pili International promotes and encourages employees to volunteer for charitable activities and care for the society, and contribute to the harmony of the communities around them while at the same time appreciate the joy of doing public service. In 2021, the Company not only supported the underprivileged and community activities through action, but also took part in the policies of the central government and local governments to assist in the growth of industries such as technology, culture, creativity, and agriculture as part of its corporate social responsibilities.

1. Pili Health Reminder, Allianz Life ▪ 2021 Medical Forum, the fundraising activity for senior citizens with dementia

Through collaboration with Allianz Life Insurance, an organization that has long devoted attention to senior citizens with dementia, the Company participated in the “14th Fundraising for Elders with Dementia” organized by Taiwan Catholic Foundation of Alzheimer's Disease and Related Dementia, for which it produced a series of campaign materials titled “Pili Health Reminder” where Su Huan-chen, the most popular hero, was used to communicate with the public on the prevention of dementia. Fundraising for senior citizens with dementia X Pili; cross-industry x emotions to the locals, the best spokesperson without any feeling of wrongness! Puppetry is a traditional Taiwanese culture, carrying the childhood memories shared by many elders. In particular, almost all of these who live in the countryside have the experience



of watching puppetry at the temple entrance in their memories of growth. The strength of the senior citizens with dementia is the long-term memory. Puppetry connects the happy experience of the elders in the past, and through reminiscence therapy and memory connection, the oral expression is encouraged and promoted, so that the elders would feel satisfaction and a sense of accomplishment. The 2021 fundraising event for the senior citizens with dementia, unprecedentedly, invited the No. 1 Hero who dominated the martial arts community in Central Realm, Su Huan-chen, as the spokesperson of the event. Through a series of promotional productions and local promotion activities planned, the affinity and influence across urban and rural areas and across ages was demonstrated, and the dialogues and resonance with the public were generated, to implant the correct health in the hearts of the public deeply, arousing the public's attention to the issue of dementia.

2. “The Pacific Ocean & East Rift Valley Hualien Marathon”

The Company sponsored "Hualien Pacific Ocean and East Rift Valley Marathon" organized by Huelien City for the third year in 2021 and offered merchandises including 400 large-size puppets and figures of Su Huan-chen among other Pili characters for charity and as rewards.



3. Pili Kids in the Fairyland, the first performance of the joyful interactive AR child-parent theater “The Fantasy of Puppeteers - Draduck is Coming”

In a collaboration with Assistant Professor He-Lin Luo from Graduate Institute of Animation and Film Art, Tainan National University of the Arts, and reputable professionals from other fields of expertise such as Intersub Advertising Co. I-Chun Chen Workshop, Circus P.S., Art Power, and TP Sound, the Company assigned ten of its specialists to participate in the production of an interactive theatrical performance featuring “Pili Kids” (an IP for kids) as the theme, using advanced technologies including 5G edge computing, AR interaction, virtual human, motion capture, and holographic projection. The audience was invited to experience for themselves how performance arts can be delivered over the cloud after the pandemic.



互動式劇場演出活動

4. Participation in the broadcast of pandemic-containment clips

As the COVID-19 pandemic persisted, the Company broadcasted one to two promotional pandemic-containment clips over “E-Pili Networks” free of charge at the end of 2021 in support of the government’s disease control efforts and to keep the audience informed of relevant health information.

出現惡化症狀：

- 1 喘
- 2 呼吸困難
- 3 持續胸痛
- 4 胸悶
- 5 意識不清
- 6 皮膚、嘴唇或指甲床發青

衛生局或 1922



我該如何照顧
家中的 COVID-19 確診病患



衛生福利部疾病管制署



一起建立穩固的防疫陣線

守護健康，感謝有你

衛生福利部疾病管制署

落實防疫基本功
一起為台灣拿下



接種疫苗後

- 留在現場休息、觀察 15 分鐘
- 離開後請自我密切觀察 15 分鐘



5. In regards to corporate governance, the Company continues to engage itself in helping public companies maintain investor relations, and sets examples of good corporate social responsibility practice for TWSE as well as TPEX listed companies.



The corporate governance officer of Pili participates the Taiwan Investor Relations Institute (TIRI) for a long time as the specific action. The 2021 annual conference of TIRI focused on the ESG issued concerned by investors the most. The corporate governance officer of Pili (concurrently the Vice Chairman of TIRI) said: “There are three major values of “Taiwan ESG Rating Index;” first, the rating is mainly based on the quantified information, supplemented by the qualified information, to seek fairness and transparency; second, the open platform is adopted for the TWSE/GTSM listed companies to participate the information disclosure actively; and third, the related laws and regulations in Taiwan are enhanced and to be aligned with the international indicators.



6. Sharing the tradition and innovation of Pili puppetry shows with non-profit organizations

The Corporate Governance Officer engaged Taipei Prosperity and Rotary Club of Sanchong and Longmen, as well as the International Management Council of Chiayi City in a discussion about Pili International's spirit of "tradition and innovation," as well as its vision for puppet shows to evolve and rival western animations. Creativity and new aesthetics developed from this initiative will ultimately benefit the society as a whole.

