

8.2 Public Welfare and Community Activities

Under the principle of 'giving back to society what we take from it,' Pili considers corporate social responsibility as one of the core values of the company. We actively promote various social welfare activities, generously sponsor relevant social welfare organizations and disadvantaged groups. Pili encourages and motivates employees to participate in public service and volunteer activities, demonstrating care and service to others and society. This embodies the joy of public service and fosters harmonious relationships with the community. Some relevant activities are listed below:

8.2.1 Charitable Donations

Responded to and Implemented Public Welfare Projects:	Donations and Supplies in 2023
The Taiwan Fund for Children and Families is a non-profit organization dedicated to supporting disadvantaged children and their families. It has consistently upheld the vision and mission of serving vulnerable children, youth, and families. Through the efforts of the Foundation, children receive proper family care, protection for their physical and mental safety, a healthy growth environment, ample educational opportunities, and a joyful learning experience. Our company supports this vision by assisting disadvantaged children.	NTD 102,000
World Vision Taiwan is dedicated to caring for suffering children and their families affected by hunger, conflict, and natural disasters both domestically and internationally, with the goal of helping them achieve self-reliance. Our company supports this mission. °	NTD 162,000
The Taichung City Moon Garden Stray Animal Care Association is a non-profit organization dedicated to caring for stray animals and promoting animal welfare education. However, caring for stray animals requires significant human and material resources, as well as comprehensive infrastructure. Our company is willing to provide warmth and care to these	NTD35,000

Responded to and Implemented Public Welfare Projects:	Donations and Supplies in 2023
homeless animals by offering support through fundraising efforts.	
The Yunlin County Government held a Chongyang Festival event to honor elderly individuals, with the county mayor personally recognizing exemplary seniors and diamond anniversary couples. The event aimed to 祝福 all elders a happy Chongyang Festival and good health. In response to the county government's policy, our company donated 20 boxes of golden soap gift sets. This action aims to contribute to social welfare by providing warmth and comfort to the elderly, allowing them to feel the warmth and care of society.	20 boxes of Chuang Wei Mixed Dry Noodles Gift Sets
Donated to the 2023 Hualien Pacific Valley Marathon organized by the Hualien City Office: 3 sets of 12-inch puppets (Suhai Zhen Hongzhi version), 400 sets of Dazhan Limited Edition Q-version figurines (three sets) and Toudou Si, 200 travel cup sleeves keychains, 200 Pili eSports mice, 500 sets of Magic Swallowing Twelve Official Swords, 620 Pili support towels, 300 Pili-themed eye masks, and 900 Pili foldable flying disc fans."	A batch of charitable supplies for the 2023 Hualien Pacific Valley Marathon event
To address global warming and climate change, and to support environmental conservation and waste reduction, we have participated in Meiqi Biotech's '80th Anniversary Green Planting Program' by adopting 5 saplings. We have entrusted B Corporation DOMI Green to plant these saplings and provide maintenance for them over the next three years.	Adopted 5 saplings (including three years of maintenance)

8.2.2 Participation in Public Welfare and Community Activities

Pili encourages and motivates employees to participate in public service and volunteer activities, demonstrating care and service to others and society. This embodies the joy of public service and fosters harmonious relationships with the community. To fulfill corporate social responsibility, in 2023 Pili actively supported disadvantaged groups and community activities through concrete actions. Additionally, we aligned with central and local government policies by actively assisting in the development plans for technology, cultural and creative industries, and agricultural products.

■ Public Welfare Video: 'Nangang Police Substation Anti-Fraud Awareness Campaign'

The Nangang Police Substation collaborated with Pili to appoint the renowned puppet character 'Suhai Zhen' as the ambassador for anti-fraud awareness. They produced a series of short videos to promote anti-fraud measures, using traditional glove puppetry to convey common fraud schemes and raise awareness about fraud prevention.

This cross-domain collaboration involved filming several episodes of the anti-fraud videos,



featuring Pili's prominent puppets such as Suhai Zhen, Qin Jiaxian, Yin Shiren, Dazi, and Dengdie. The skilled puppeteers brought the puppets to life with intricate performances, and humorous dialogues were used to illustrate common 'love scam' scenarios. This approach not only captured attention but also enhanced the effectiveness of fraud prevention outreach.

■ Taichung Post Office's 'iPost Cultural and Creative GO Pili Care for Rural Areas' Charitable Donation Event



Chunghwa Post has long been committed to public welfare and fulfilling corporate social responsibility. This time, it has teamed up with Pili International Multimedia and Xinglin Foods to organize the 'iPost Cultural and Creative GO Pili Care for Rural Areas' charitable press conference. The event introduced a limited edition 'Chuang Wei X Pili' co-branded gift set featuring mixed dry noodles and egg rolls. These products are exclusively available for purchase through Chunghwa Post's iPost shopping platform, with each box also including a collectible set of 12 different Pili glove puppet character stamps with a cultural and creative theme.

The event also supported disadvantaged families and elderly individuals in rural middle and primary schools in Pear Mountain, Taichung, by organizing a charitable fundraising drive. It encouraged people to actively spread warmth through their actions.

