

Pili International Multimedia Co., Ltd.
Corporate Social Responsibility (CSR) Performance 2020

1. CSR training:

Employees were assigned to undergo external and internal training on employee safety and health for a total of 4 sessions (105.5 man-hours), and external training on CSR for a total of 2 sessions (5.5 man-hours), between January and October 2020.

[Source of information and updates: Corporate Social Responsibility Enforcement Team - Human Resources Department]

2. Progress of CSR-related campaigns:

- (1) Participated in Eden Social Welfare Foundation's "Dream Fulfillment Program" where it extended care to persons with disability and helped Chiao Yin, a person with disability from Eden Social Welfare Foundation, fulfill dreams by inviting her to "PILI SHOW: Keep on Rolling" - a concert and premier of the latest Pili show. Furthermore, the Company sponsored 150 pieces of merchandise to the "Dream Fulfillment Program - Charity Donations." The Company assigned 6 employees and lent 2 puppets to sponsor Eden Social Welfare Foundation's "Dream Fulfillment Program - Short Play."
- (2) The Company sponsored "Hualien The Pacific Ocean and East Rift Valley Marathon" organized by Huelien City for the third year, and offered merchandises including 460 large-size puppets and figures of Su Huan-chen among other Pili characters for charity and as rewards.
- (3) The Company engaged National Taipei University of Technology in an industry-academia collaboration and created a series of general purpose courses for the purpose of promoting puppetry as part of Taiwan's local culture. These courses introduce participants to the culture and history of puppetry, and uses practical workshops to teach students how puppets are made and the level of craftsmanship involved. Employees contributed a total of 21 services toward completing courses in the second semester of 2019, and organized an event at the end of the semester to showcase course results.
- (4) The Company has long been a participant in World Vision Taiwan's Teen Support Program. A total of 14 teenagers from Yunlin under the assistance of World Vision Taiwan were invited to a visit to Pili International Multimedia's Huwei Studio during summer break this year.
- (5) Campus promotion – The Company helped organize a conference for the puppetry club of Feng Chia University, during which it assigned 1 puppeteer to explain the mechanisms and art of manipulating puppets and lent 7 puppets for hands-on experience.

(6) Campus promotion – Assisted Nanhua University in the organization of a puppetry experience camp, during which it assigned 4 employees to explain the history of puppetry and show course participants the techniques of handling puppets.

3. Plans for 2021:

- (1) Ongoing campus promotion – The Company will continue assisting university and college puppetry clubs in various seminars that are aimed at teaching and inheriting the local culture.
- (2) The Company will be expanding the scope of its industry-academia collaboration, and host general knowledge courses on puppetry not only for National Taipei University of Technology, but in National Chiao Tung University as well.
- (3) The Company will continue cooperating with social welfare organizations on various charity programs for the benefit of the underprivileged.

[Source of information and updates: Corporate Social Responsibility Enforcement Team - Brand Marketing Department, Human Resources Department]