

Pili International Multimedia Co., Ltd. 2017 Social Welfare Information

- **Social welfare engagement:**

Public interest projects	2017 Donations
The Taiwan Fund for Children and Families (TFCF) is a non-profit organization dedicated to helping disadvantaged children and their families. The efforts of the TFCF provide children with family-based support, protection of physical and mental well-being, a healthy environment to grow up in, opportunity for proper education, and a life of happy learning. The Company supports this philosophy for helping disadvantaged children.	NT\$102K
World Vision Taiwan strives to provide assistance to children and families in Taiwan and overseas affected by famine, war and natural disasters, and to improve their conditions so they can achieve self-sufficiency. The Company supports this philosophy.	NT\$162K
Sponsorship of “Chinese International Tourism Association”	NT\$40K

- **Social service activities:**

1. In 2017, Pili, as part of its commitment to returning the favor to the community that nourishes it, spared no effort in making contributions to the 2017 Taiwan Lantern Festival in Yunlin. Besides offering free use of puppet images created by Pili without charging portrait rights fees, the Company also provided a large LED screen for use in the Puppet Era Zone of the festival. It represents Pili’s support for the government’s efforts to develop Taiwan into an important tour destination in the world, recreating historical scenes for the Taiwan Lantern Festival.
2. In 2017, cosers who masqueraded as Pili glove puppet characters participated in the “Green Hero Alliance for collection of recyclable waste at the 2018 Kenting Music Festival.” They called on the general public to join hands to recycle waste.
3. In 2017, cute dolls made from Pili glove puppet characters “Su Huan-chen” and “Lo Hou” served as image ambassadors for the “Nation-wide beach cleanup and ‘talk the talk and walk the walk’ resources cherishing” campaign, organized by Environmental Protection Bureau of Yunlin County Government. With the slogan “Protect the beach with strong determination, reduce waste and cherish resources,” they took part in the beach cleanup.
4. In 2017, Pili and fair trade promoting supplier Okogreen C., Ltd. jointly developed Pili drinks as part of their efforts to promote fair trade products, fulfill corporate social responsibility and maintain the

diversity and continuity of biological environments and social cultures.

5. In December 2017, Pili participated in the “Hope is right here” fund raising campaign held by the Hope Foundation for Cancer Care for family members of cancer patients. In the name of public service advertising, advertising films promoting the campaign aired on the PiliTV channel for 8 times per day between Dec. 1-31, 2017, in hopes of bringing more benefits to cancer patients and their family members.