

Pili International Multimedia Co., Ltd. 2018 Social Welfare Information

- **Social welfare engagement:**

Public interest projects	2018 Donations
The Taiwan Fund for Children and Families (TFCF) is a non-profit organization dedicated to helping disadvantaged children and their families. The efforts of the TFCF provide children with family-based support, protection of physical and mental well-being, a healthy environment to grow up in, opportunity for proper education, and a life of happy learning. The Company supports this philosophy for helping disadvantaged children.	NT\$94K
World Vision Taiwan strives to provide assistance to children and families in Taiwan and overseas affected by famine, war and natural disasters, and to improve their conditions so they can achieve self-sufficiency. The Company supports this philosophy.	NT\$149K
Sponsorship of "Chinese International Tourism Association"	NT\$100K
Sponsorship to "Taoyuan Neighborhood Association."	NT\$30K
Donation of supplies to "Hualien City Office" for the organization of The Pacific Ocean & East Rift Valley Hualien Marathon 2018.	150 character figures and 2 12-inch puppets of Su Huan-chen

● Social service activities:

Pili International promotes and encourages employees to volunteer for charitable activities and care for the society, and contribute to the harmony of the communities around them while at the same time appreciate the joy of doing public service.

➤ **Pili character Su Huan-chen appeared in support of charity and was recognized as the model figure for the 1st Taiwan Yi Hsing Award**

The society is full of people who are committed to making anonymous contributions, and 2018 Yi Hsing Award was organized by Hope Media Foundation specifically to pay tribute to these silent heroes for how they have changed the society's values for the better. Su Huan-chen from the Pili Dramas was named the 2018 Role Model Contributor, and during the award ceremony, the puppet made a live appearance on stage to encourage charity involvement from the public.



➤ **Charity support through Pili Fantasy World of Puppet Art**

During the Pili Fantasy World of Puppet Art organized in 2018, the Company invited children and beneficiaries from non-profit organizations including Taipei Orphan Welfare Foundation, World Peace Association, Southern Taipei Family Helper Project, Cathwel Service and Association for Cross-Strait Public Affairs to an educational tour at the exhibition, where they indulged themselves in beautiful displays of technology, culture and creativity.



➤ **Support for 2018 blood donation at office building**

Annual blood donation event is organized at the office building occupied by Pili International. The Company has long been encouraging employees to take part in various charity events, and blood donation was rated the third most popular charitable activity among employees.



➤ **Participation in the "16th Elderly Care Program" organized by Huashan Social Welfare Foundation**

The Company has been a long-time participant of various charity programs organized by "Huashan Social Welfare Foundation." In 2019, the Company supported the 16th Elderly Care Program by broadcasting advertisements over the proprietary "E-Pili Networks" between November 2018 and February 2019, and in doing so inspired kindness and acts of charity among the public. We also contributed financial resources and helped gathered food for underprivileged elders during the Chinese New Year period.



➤ **Participation in "Mid-autumn Donation for the Elderly" organized by Huashan Social Welfare Foundation**

In 2018, the Company took part in Huashan Social Welfare Foundation's "Mid-autumn Donation for the Elderly" program by broadcasting event information over E-Pili Networks between August and September 2018. Through display of advertisements, we directed the public's attention to elders with disability and invited them to care for the society.



- **The Company was invited by TPEX to participate in the "2018 TPEX and GISA Business Match-making Conference" to help spark creativity and business opportunities between TPEX and Emerging Stock Board companies.**

Pili International was one of the companies invited by TPEX to participate in the "2018 TPEX and GISA Business Match-making Conference," where medium-size and large corporations engaged new startups in one-on-one discussions about possible collaborations. The conference was intended to help spark creativity and business opportunities between TPEX and Emerging Stock Board companies.



- **TPEX-listed Company Tour**

Being a culture and creativity-oriented company listed on TPEX, Pili International is proud to be named a benchmark and represent the culture and creativity industry in the TPEX-listed Company Tour program.



➤ **Cross-Strait Internal Audit Conference**

Pili International was one of the companies invited to participate in the 18th "Cross-Strait Internal Audit Conference" organized by Institute of Internal Auditors. During the conference, the Company shared with auditors from Taiwan and the Mainland about actual internal control, internal audit and corporate governance practices as a culture and creativity business, and opinions on how the audit profession may evolve in line with creativity.

Pili International CFO shared how potentials of culture and creativity can be maximized through technology, from puppetry to other forms of entertainment, to achieve artistic accomplishments and create higher commercial values. Using the success of puppet shows as an example, the Company encouraged visitors to explore creativity in tradition and culture. Chief internal auditor of Pili International shared internal control, internal audit and corporate governance practices as a culture and creativity company, and opinions on strategic, risk-driven audits.



- **Pili International CFO (Corporate Governance Officer) contributed to the establishment of Taiwan Investor Relations Institute, which is intended to help promote communication between public companies and investors, and indirectly influence employees of TPEX-listed companies to fulfill corporate social responsibilities.**

Investor relations (IR) has emerged as a key issue under the new corporate governance roadmap introduced in Taiwan. In this respect, the CFO of Pili International (the Corporate Governance Officer) has practically contributed to the establishment of Taiwan Investor Relations Institute (TIRI), which is intended to promote communication between public companies and investors. As an employee of a TPEX-listed company, the CFO advocates adoption of professional training and certified training hours as means to proper IR and corporate social responsibility management.



➤ **Engagements with local non-profit organizations**

The Corporate Governance Officer engaged Taipei Prosperity and Rotary Club of Taipei Paronpon in a discussion about Pili International's spirit of "tradition and innovation," as well as its vision for puppet shows to evolve and rival western animations. Creativity and new aesthetics developed from this initiative will ultimately benefit the Taiwan society as a whole.

