

## Social Welfare Information

Public interest projects	2019 Donations
The Taiwan Fund for Children and Families (TFCF) is a non-profit organization dedicated to helping disadvantaged children and their families. The efforts of the TFCF provide children with family-based support, protection of physical and mental well-being, a healthy environment to grow up in, opportunity for proper education, and a life of happy learning. The Company supports this philosophy for helping disadvantaged children.	NT\$102K
World Vision Taiwan strives to provide assistance to children and families in Taiwan and overseas affected by famine, war and natural disasters, and to improve their conditions so they can achieve self-sufficiency. The Company supports this philosophy.	NT\$162K
Sponsorship of “Chinese International Tourism Association”	NT\$250K
Donation of supplies to "Hualien City Office" for the organization of The Pacific Ocean & East Rift Valley Hualien Marathon 2019.	100 character figures and 5 12-inch puppets of Su Huan-chen
Purchased 50 items during the Children's Home auction organized by Dajia Jenn Lann Temple	NT\$25.6K

### 8.2.2 Participation in charity and community activities

Pili International promotes and encourages employees to volunteer for charitable activities and care for the society, and contribute to the harmony of the communities around them while at the same time appreciate the joy of doing public service.



In 2019, the Company launched a series of charity activities under the campaign - "Pili Legacy of Compassion," where it supported the underprivileged through action as part of its corporate social responsibilities.

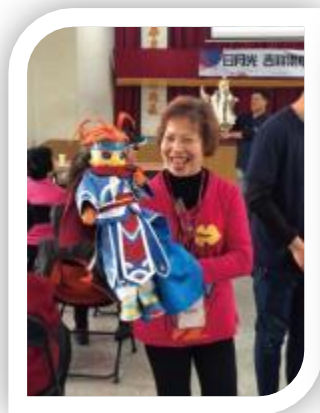
➤ **Pili Legacy of Compassion - Trip to Kaohsiung for people in wheelchair (1 session)**

Pili International Multimedia introduced the Pili Legacy of Compassion campaign this year as a means to fulfill its corporate social responsibilities. For the first activity of this campaign, the Company worked with Chan-Rong Hsu, Director of Taiwan Motor Neuron Disease Association and Managing Director of Taiwan Spinal Muscular Atrophy Families, to take a group of people in wheelchair on a two-day trip to various places of interest in Kaohsiung. Through collaboration with Chan-Rong Hsu, people in wheelchair were taken on a trip to Kaohsiung, where they were given the chance to appreciate the puppetry culture. The activity also aimed to draw attention from the public and Kaohsiung City Government toward the wellbeing of people with disability, and to promote accessible tourism.



➤ **Pili Legacy of Compassion - Performance of Draca's Adventure at the opening ceremony of Elderly Learning program (5 sessions)**

"Elderly Learning" was one of the programs of the Legacy of Compassion campaign held by the Company in collaboration with ASE Group in 2019. For this program, a performance of Draca's Adven-



ture, the Company's puppet characters targeted at youth audience, was organized to convey knowledge of this century-old art. The elders marveled at puppeteer's impeccable manipulation of the puppets, and were given a chance to play the puppets toward the end of the performance, bringing applause and laughter to the show.

➤ **Pili Legacy of Compassion -Care to Veterans Hospital (1 session)**

Draca's Adventure, world's first Taiwanese puppetry production targeted at the youth audience, made a charity performance at Taipei Veterans General Hospital as part of the Pili Legacy of Compassion campaign. Draca's Adventure was produced with children's perspective, language, and imagination in mind, and the film was screened at the hospital followed by live puppet manipulation and dubbing to bring laughter to ill children, their family members, and medical staff, while giving them a chance to appreciate this century-old art up close as new year approached.



➤ **Pili Legacy of Compassion - Tour performance at elementary schools and kindergartens (3 sessions)**

After performance at "Elderly Learning," characters of Draca's Adventure moved on and visited children at three different schools. The four magical beasts and character Peng Feng from Draca's Adventure made their stops at Yong Ji Elementary School, Zimu Kindergarten, and Tzu Chiang Junior High School Kindergarten where they taught interesting knowledge of puppetry



to children. Under the puppeteer's precise control, the beasts came to life and gave children a wonderful time and educational experience unlike others.

➤ **Support to Ministry of the Interior in the airing of "Anti-drug" commercial**

The Company participated in the "Anti-drug" commercial broadcasting program initiated by the Ministry of the Interior, and aired the micro film free of charge over the proprietary "E-Pili Networks" throughout 2019. In this event, the Company played its role as a broadcasting medium and spread the government's vision of a drug-free environment to the audience through the anti-drug commercial.



➤ **Participation in the "16th Elderly Care Program" organized by Huashan Social Welfare Foundation**

The Company has been a long-time participant of various charity programs organized by "Huashan Social Welfare Foundation." In 2019, the Company supported the 16th Elderly Care Program by broadcasting advertisements over the proprietary "E-Pili Networks" between November 2018 and February 2019, and in doing so inspired kindness and acts of charity among the public. We also contributed financial resources and helped gathered food for underprivileged elders during the Chinese New Year period.



- **In regards to corporate governance, the organization continues to promote communication between public companies and investors, and indirectly influence employees of TPEX-listed companies to fulfill corporate social responsibilities.**

The Company's Corporate Governance Officer participated in the TIRI 2019 conference, during which connections were made with Asia Pacific capital contributors and the international capital market through forums and sharing of international allies. The conference has proven effective to TWSE/TPEX listed companies in enhancing communication with investors, increasing global visibility, and maintaining investor relations (IR). As an employee of a TPEX-listed company, the Corporate Governance Officer physically participates in the advocacy of TIRI's vision and helps the Company fulfill its corporate responsibilities.



- **Sharing the tradition and innovation of Pili puppetry shows with non-profit organizations**

The Corporate Governance Officer visited Rotary Club of Taipei, Rotary Club of Hsinchu Northwest, and YMCA Foundation to share Pili International's spirit of "tradition and innovation," as well as its vision for puppet shows to evolve and rival western animations, as creativity and new aesthetics developed from this initiative will ultimately benefit the society as a whole.

